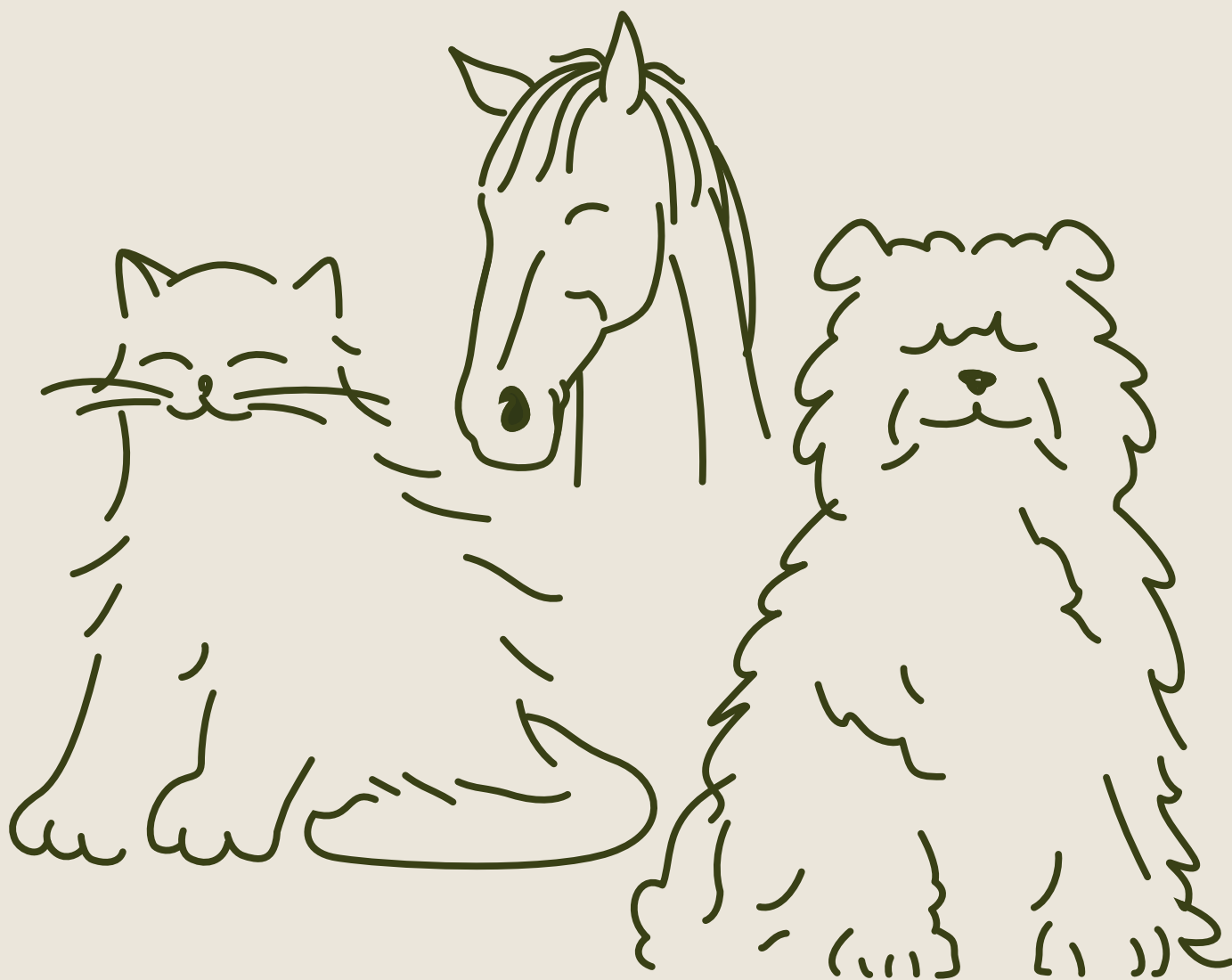


Best practices guide

04|2026



REiCO

Welcome to the REiCO team!



My name is Christian Kunz.

As Sales Manager, I am excited to welcome you to the REiCO family and congratulate you on your decision. By taking this step, you’ve embraced a powerful partnership and chosen to take ownership of your journey. Your commitment and active involvement will be the driving force behind your success.

Animals enrich our lives in a unique way. They bring us joy, give us their trust and often, give us comfort as well. At REiCO, we believe that every animal deserves a diet and care that is appropriate to its nature, needs and activity level.

Many new partners only realise over time that being your own boss means taking initiative, seeking out information, and acting independently – in short, the ball is in your court. And that’s what makes it so great! You set your own pace, your own goals, and find your own path.

In direct sales, expertise meets passion and commitment. As a REiCO partner, you have what it takes to offer advice, make recommendations and inspire – all with the aim of making the lives of people and their pets healthier and happier. Remember: Every encounter and every conversation is an opportunity to build trust and make a positive difference.

This best practices guide will serve as your handbook, allowing you to work in direct sales with the knowledge you need, with passion, and with genuine conviction. Your new endeavour is not just about selling. It is also about sharing your love for animals, your feeling of responsibility and your passion for quality.

What matters most to me is that REiCO becomes the platform through which you realise your dreams, achieve your goals, and shape the future you envision. I wish you every success, enthusiasm and an exciting time with REiCO – welcome to your own path!

Christian Kunz

Yours sincerely, Christian Kunz

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2. Brief overview

Sponsor

Your sponsor is your direct contact person at REiCO. In direct sales, a sponsor is the person who brings a new REiCO partner into the business. Your sponsor is here to guide, support, and empower you as you begin your journey. You can find your sponsor's contact details in your own taskbar in the portal under 'Cockpit', or under 'My Account' alongside your personal information.

Upline

'Upline' refers to the REiCO partner who stands above both you and your sponsor in the structure. You can also find the contact details of your upline in the portal under 'Personal data'. Your upline is also available to you as a direct contact person if your sponsor cannot help you with your request.

REiCO in Oberostendorf

We are your direct contacts as well, and you may approach us at any time if your sponsor or upline cannot help with your questions or concerns.

Our support team will assist you with your questions and with all matters concerning your daily work and your customers.

You can reach us by phone at **+49 8344 9210-0** or by e-mail to **info@REiCO-vital.de**.

Portal for REiCO partners

Our portal is available to you 24/7 at **www.REiCO-vital.com**. It is your digital workplace, designed to support you in every aspect of your work. It brings together all the tools you need to master your daily tasks – from placing orders to setting up customer accounts – all in one convenient platform. This portal simplifies your daily work as a REiCO partner, making it a genuine all-round tool. This tool shows you the history and progression of customers and REiCO partners. It is therefore important that you make time to log into the portal on a regular basis. In the 'News' section, you will find all important messages and news from REiCO in one place. Helpful videos illustrating the use of our portal are provided under 'Support'.

There you will find information regarding key subjects:

- Order placement/delivery service
- Management of customer data
- Creating customers/prospects
- Sales topics, including a commission overview, sales figures
- Contact details of your sponsor
- Downloads
- Academy
- and much more.

Documents overview

This best practices guide is meant as an introduction and onboarding tool for all new REiCO partners. It offers a compact overview of the most important information and knowledge you will need for a successful start in the company.

In particular, it focuses on the all important first steps that new partners should take after joining REiCO. The aim is to provide clear orientation, reduce uncertainties and facilitate a smooth start.

The best practices guide is therefore a practical handbook you can reference at any time – be it to refresh your knowledge or to support existing and future customers. It lays the foundations for a successful collaboration with REiCO.

3. Checklist: My start with REiCO

Congratulations on your successful start with REiCO! You have become a REiCO partner and have received the Starter Set. We want to give you the best possible support right at the start of your journey! That is why we have put together a checklist for you.

1.

Portal login

- Open the link and log in with your personal access information
- Explore the user interface
- Click through the taskbar and test the functions
- Familiarise yourself with its key features

2.

Acquire knowledge

- Access the tools in the portal
- Watch introductory videos on important topics (e.g. under the 'Support' tab)
Get to know the following basic functions:
 - Placing an order
 - Setting up a personal page
 - Creating and managing customer data
- Once your sponsor has introduced you to the portal and guided you through functions like customer creation, you can watch more explanatory videos for all features under the 'Support' tab. These can help you see the functions explained in detail once again and deepen your knowledge.
- Take advantage of our academy for deeper learning:
We strongly encourage you to attend all seminars.

These seminars give you the opportunity to build the knowledge that you need in your daily work, ensuring that you are well prepared for every conversation and every question from your customers and prospects.

3.

Creating your own REiCO partner page

First impressions are key when it comes to your customers and prospects. That is why it is important to create your personal page at the very beginning of your partnership – it will be your calling card as a REiCO partner. It also means you won't have to create your own website immediately, as you can add your contact details as well as some personal information about yourself right there on the REiCO partner page. You could also upload a picture of yourself, so that potential customers immediately know who will look after them in future. When creating this page, it might be a good idea to consult your sponsor for some valuable tips. And if you already have a concept in mind, watch an instructional video in the portal taskbar under 'Support' for a step-by-step guide on how to create your page.

You can find the link to your personal REiCO partner page in the Cockpit under 'My REiCO partner page'. You can either click the square icon to copy the link to your clipboard or click on your REiCO partner page and then copy the link directly from your browser's address bar, once the page has opened.

4.

Working with sponsors

The following points are to be discussed and worked on in collaboration with your sponsor:

- Making contact with your own contacts (more details in the chapter 'Contact list' on page 10)
- Support for you at the banquet
- Following up on customer support



4. Guidelines for REiCO partners

REiCO has guidelines that must be adhered to by all REiCO partners to ensure positive and fair cooperation.

These guidelines are of central importance to ensure uniform, transparent and efficient work. They serve as a binding framework that all REiCO partners can follow, thereby promoting fairness in daily business activities.

These guidelines establish clarity and direction. They define expectations, responsibilities, and standards of behaviour, thereby reducing uncertainty and preventing wrong decisions.

The guidelines can be found in the portal under 'Downloads', so you can have and refer to a copy of your own whenever you need it.

5. Bonus points

Bonus points are considered REiCO currency within the portal. They allow you to select products in the portal within the selected portfolio and use them for your customer acquisition, consultation and advice. You might choose samples, promotional materials, clothing, or equipment. We encourage you to use your allocation so you are optimally prepared for your customer appointments. The designated products are intended to make your start as motivating and successful as possible.

At the beginning of your journey with REiCO, you will receive 120 bonus points with the Starter Set and 25 bonus points every time you register a new customer under your name.

Instructions on how to use bonus points in the portal and where you can view them are provided in the 'Support' section. Furthermore, you can always check your current bonus point balance in the portal and view your history of redeemed bonus points.





6. Contact list

More ways to make contacts

Why is a contact list important? A well-managed contact list is the foundation of your REiCO business. It helps you to keep track of things, to proceed in a structured manner and not to forget anyone who could benefit from REiCO. Without a list, success is left to chance, because with it, you build your business step by step.

How to create a contact list

A well-structured contact list is a valuable tool for acquiring potential customers. It helps you get an initial overview and can be expanded whenever needed. Follow these steps to build a clear and practical contact list:

- **Write everything down**
Write down all the people you can think of: Family members, friends, acquaintances, or neighbours. Record all contacts without judging their suitability for your purposes at this point.
- **Maintain your contacts**
Regularly add new names, record when you spoke to whom, and note any interest or feedback.
- **Sorting**
Highlight those, who might be suitable to become a customer, partner, or both. This is where we get to the rating of your contacts.
- **Keep at it**
Begin with those contacts you know best and have the strongest rapport with. Be authentic – your goal is to inform, not to persuade.

And there are even more options available to you to get new contacts

Trade fairs and stands

Trade fairs or stands are much more than just events, they offer opportunities. Here, people meet with a common purpose: to share, to grow, and to spark fresh ideas. For you as a REiCO partner, every trade fair is a valuable opportunity to take your REiCO business to the next level.

• **Direct contact with people**

Nothing can replace a conversation at eye level. Trust is created in a direct exchange, which is exactly what you will experience here.

• **Real encounters**

Prospective customers and interested individuals get the chance to experience you and REiCO in person. A personal connection, clarity, and often genuine excitement can be the result.

• **Learning and inspiration**

At trade fairs you gain fresh inspiration, expand your knowledge, and exchange ideas with successful colleagues.

• **Increased visibility**

Those who attend regularly are noticed, remembered and recommended.

• **Impactful networking**

Be it customers, prospects, or colleagues: trade fairs connect people! And from these encounters lasting relationships will grow.

Think of every trade fair and every stand as an opportunity to showcase your enthusiasm, your expertise, and your personality. Each conversation expands your network while strengthening your confidence, experience, and success.

And never forget: as a REiCO partner, you represent our company. At trade fairs, online, or in conversation. Being authentic, respectful and transparent is the basis of our joint success at all times.

Internet and social media presence

There are plenty of potential customers waiting to be acquired online. However, we feel that online marketing can be a lot more challenging than contacting and advising people in person. We therefore recommend that you first engage intensively with the REiCO business before moving into the online sphere.

And when you're ready, we offer a wide range of promotional materials, templates, merchandise items, and images via the portal to get you on your way.

7. Developing your business and identifying potential

This chapter deals with business development. Follow the steps below to acquire your own base of REiCO partners yourself!

Step 1

Build trust

Begin with those closest to you. Consider family, friends, and acquaintances to whom you wish to introduce something great. Each of them deserves to discover REiCO and the health benefits of mineral balance.

Step 2

Share experiences

Be authentic when talking about your experiences with the products. Nobody expects a perfect presentation – what matters is your personal story and your enthusiasm.

Step 3

Maintain customer relationships

Listen actively, support your customers and stay in touch. Long-term relationships are the key to sustainable success. Recommend, support, share – because growth is built on trust.

Step 4

Encourage recommendations

Satisfied customers are happy to recommend REiCO. Show them how they can inspire others – your business will grow naturally.

Step 5

Pass on opportunities

If you meet people who are open to new directions, invite them to also become a REiCO partner! Share your knowledge and help new partners get started.

Step 6

Take advantage of training opportunities

Make regular use of the REiCO academy, seminars and workshops. Each training course expands your knowledge and strengthens your personality – the key to lasting growth. Look for the REiCO Academy on our portal under the taskbar.

Step 7

Commit and reflect

True success grows from consistency. Structure your week, define your goals, and reflect on your progress with your sponsor or upline.

With REiCO, you can create a lasting business rooted in trust, humanity, and success. Each step forward matters, and with patience, passion, and openness to learning, you build the basis for enduring success.

8. Goal setting

Especially at the beginning, it is important to be clear about why you are starting and what you want to achieve. Goals provide orientation, strength, and direction – they are the driving force that keeps you going when things are not as easy as expected.

Write down your answers to these questions and reflect on them. They will help you engage with your thoughts, define your goals, and work towards achieving them.

Why is goal setting so important?

Because it helps you to make decisions. When you know why you are doing something, the how gets a lot easier.

Ask yourself:

- Why did I choose REiCO?
- What do I want to create – financially, personally, or in my life overall?
- What should my everyday life look like in a year if I stay committed?



9. Marketing plan

Terminology

Marketing plan

In direct sales, the term marketing plan refers to the payout or remuneration plan. It sets out and governs all conditions for commission payments. Each REiCO partner can clearly see how their earnings are calculated and how the payout is structured.

Commission

Commission refers to the remuneration for the sales activity. The level of commission depends on the sales eligible for commission achieved each month. Commissionable sales are calculated from orders for which payment has been received by us. Once the collection stage is reached, any entitlement to commission ceases.

Here are some examples (EN)

Product	Gross price	VAT	Net price	Factor	Eligible sales
MAXIDOG Allround Athletic 15 kg	71.26	7%	66.60	0.87	57.94
MAXIDOG Allround Wellness 15 kg	57.62	7%	53.85	0.58	31.23
MAXIDOG Allround Beef 800 g	4.19	7%	3.92	0.91	3.56
REiCO Cellmin	52.80	19%	44.37	1.0	44.37

Prepayment

Prepayment only applies to

- New REiCO partners – partner share €84.00 (one-time payment)
- New customers with an order value incl. shipping costs EXCEEDING €250 (one-time payment)
- Goods are dispatched immediately upon receipt of the invoice amount.

Important: Do not choose prepayment as a way of inflating sales (to reach the next commission level)!

Personal sales

Personal sales refers to the turnover generated from customers recruited by you, as well as the turnover achieved through your own orders.

Performance commission

This refers to the commission earned on personal sales (see examples under 1. Performance Commission on page 15).

Group sales

These are the sales eligible for commission of the entire group, i.e. all registered REiCO partners (including personal sales).

Commission statements are prepared and paid out no later than the 20th working day of the following month. Payments received up to the 15th of the month will still be taken into account.

Sales Eligible for Commission (SEC)

All commission factors can be found in the SEC lists (net sales per item x commission factor = SEC).

Qualified group

A group is considered to be qualified (qG) if the total group sales include at least 6,000 in sales eligible for commission.

Residual group sales

This refers to the group sales minus all sales within the qualified groups.

Support commission

Support commission refers to the commission earned on enrolled REiCO partners, provided they have not yet formed a qualified group.

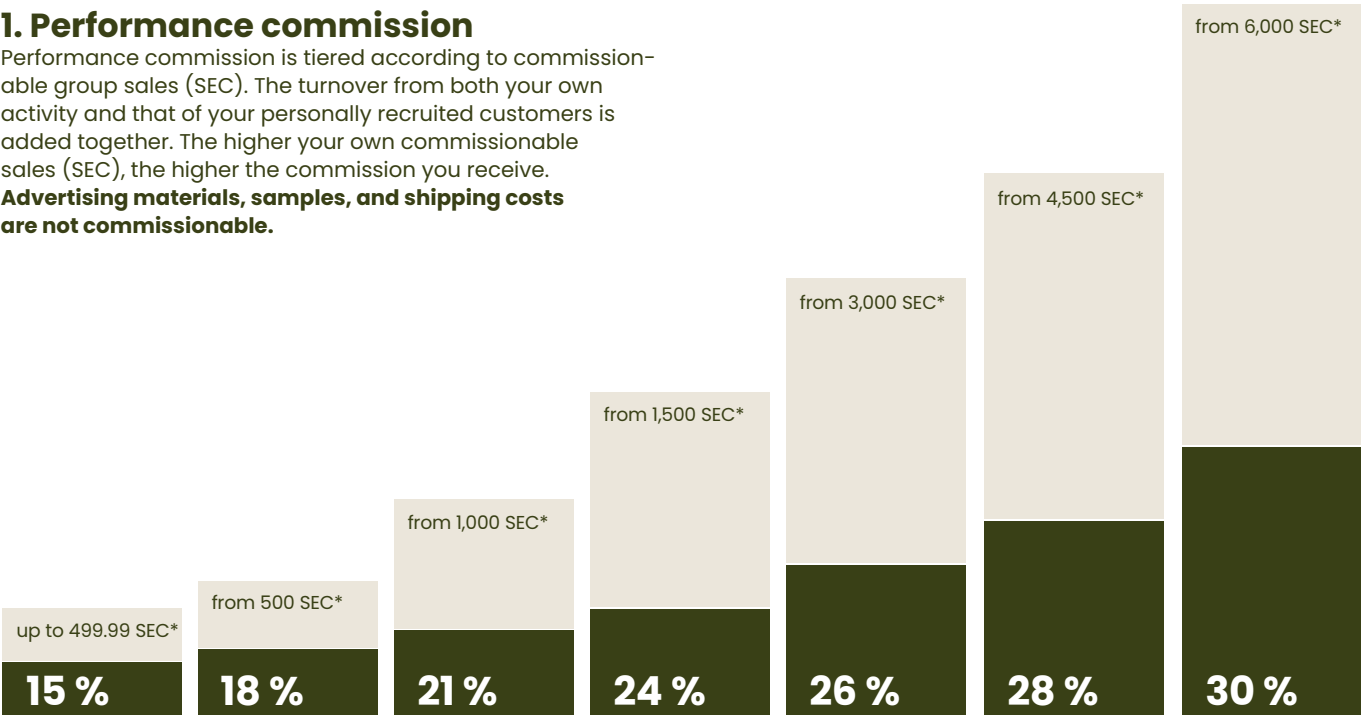
Generation commission

This is the commission earned on qualified groups, determined by both the number of qualified groups and the levels involved.

1. Performance commission

Performance commission is tiered according to commissionable group sales (SEC). The turnover from both your own activity and that of your personally recruited customers is added together. The higher your own commissionable sales (SEC), the higher the commission you receive.

Advertising materials, samples, and shipping costs are not commissionable.



*SEC = Sales Eligible for Commission

Example

You acquire one new customer each day, generating an average of 100 SEC. By acquiring new customers three to four days per week, you will have gained 14 new customers after one month. As a result, you have a turnover of 1,400 SEC after one month. According to the performance commission table, you will receive 21% of this amount. In this case, your commission is €294.

Customer/Day	Days/Week	Customers/Month	SEC/Customer	SEC/Month	Commission
1	3 – 4	14	100	1,400	€294

Extended example

If you continue applying this principle over the following months, then after six months you will, for example, have achieved a monthly turnover of 8,400 commissionable sales (SEC) (€1,400 × 6). According to the performance commission table, you will receive 30% of this amount. In this case, your commission is €2,520.

Customer/Day	Days/Week	Customers/Month	SEC/Customer	for 6 months	Commission
1	3 – 4	14	100	8,400	€2,520

Important to note:

By arranging delivery service agreements with your customers, you can actively strengthen customer loyalty and thereby secure ongoing commission.

2. Support commission

The prerequisite for the payment of support commission is personal sales of 200 SEC. If 200 SEC are not achieved, the support commission is transferred to the next higher REiCO partner with the note oV (open volume).

Support commission is paid for the induction, support and training of the recruited REiCO partners. The total turnover of the group (group sales) determines the percentage of performance commission applied to your personal sales. Support commission is calculated from the difference between your own performance commission level and the respective performance commission levels of the recruited REiCO partners. **Caution:** You must be one level higher than the REiCO partner recruited by you to receive a support commission.

Example

In this example, you have generated personal sales of 5,500 SEC by selling products directly to customers. You would normally receive a performance commission of 28% for this. However, since your entire group (you and Eva and Franz) has achieved combined group sales of 7,580 SEC (over 6,000 SEC), you will therefore receive a performance commission of 30% on your personal sales of 5,500 SEC, i.e. €1,650.

€1,650
Performance commission

Your REiCO partner Eva receives a commission of 21% on her SEC of 1,400. The difference between her 21% and your 30% commission level is credited to you. In this case, 9% (30% - 21% = 9%).

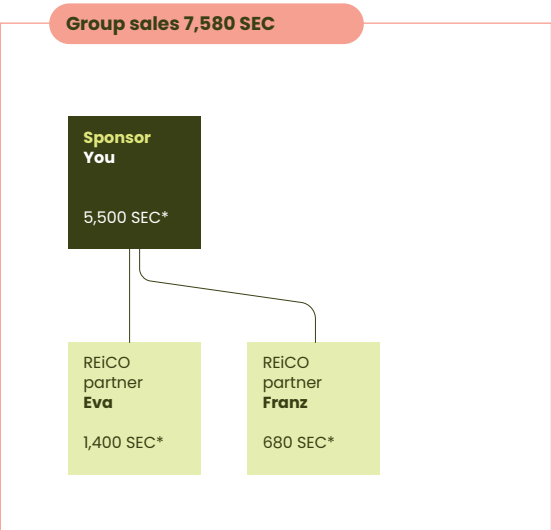
9% of 1,400 SEC = €126
Support commission

Your REiCO partner Franz receives a commission of 18% on his SEC of 680. The difference between his 18% and your 30% commission level is credited to you. In this case, 12% (30% - 18%).

12% of 680 SEC = €81.60
Support commission

In this example, your total support commission amounts to €207.60 (€126 Eva + €81.60 Franz). This amount is added to your performance commission of €1,650. As a result, you receive a total payout of €1,857.60 (€1,650 + €207.60).

€1857.60
Commission payout



*SEC = Sales Eligible for Commission

3. Generation commission

Through the formation of qualified groups, you can earn generation commissions up to the third level of your sales organisation (see Career level plan). Here too, the prerequisite is 200 SEC in personal sales.

What are qualified groups?

REiCO partners become qualified groups when they themselves – or with their own partners and customers – achieve group sales of at least 6,000 SEC in commissionable sales. Your career level is determined by the number of qualified groups in your first line.

Career level plan

Title / Desigation	Group Leader	Team Leader	Team Manager	Organisation Leader	Organisation Manager	Top Manager
Your Residual group sales in SEC	6,000	6,000	5,000	4,000	3,500	3,000
First lines with > 6,000 SEC each	1	2	4	8	12	14
% 1st Level	6	7	8	9	9	9
% 2nd Level	0	3	3	4	4	4
% 3rd Level	0	1	1	2	3	3

Examples of career levels:

Prerequisites as a Team Leader

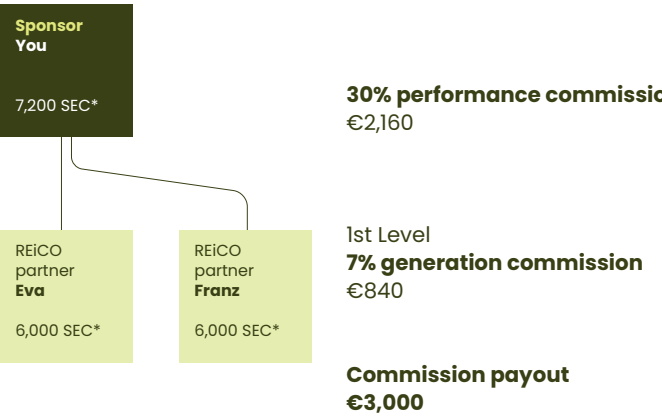
As a Team Leader, you need to achieve residual group sales of at least 6,000 SEC and need two other qualified groups in your first level. You will then receive 7% on the residual group sales of all qualified groups of your first level, 3% on the residual group sales of all qualified groups of your second level, and 1% on the residual group sales of all qualified groups of your third level.

Prerequisites as an Organisation Manager

To become an Organisation Manager, you need to achieve residual group sales of at least 4,000 SEC and need 8 qualified groups in your first level. As an Organisation Manager, you will receive 9% on the residual group sales of all qualified groups of your first level, 4% on the residual group sales of all qualified groups of your second level, and 2% on the residual group sales of all qualified groups of your third level.

Calculation example: Generation commissions of a Team Leader

You have 7,200 SEC of personal sales. As a result, you will receive €2,160 performance commission, as described in the performance commission example. Your two qualified groups in your first level each have group sales of 6,000 SEC. As a Team Leader, you will receive an additional 7% generation commission on these two qualified groups from Eva's sales and Franz's sales, a total of €840. In this case, you will receive a total commission of €3,000.



4. Global sales commission

In addition to their performance, support and generation commissions, Organisation and Top Managers receive their share of the global sales commission if they have qualified for it for at least 3 months in a row. If the qualification is interrupted, new qualification is required.

Title / Desigation	Group Leader	Team Leader	Team Manager	Organisation Leader	Organisation Manager	Top Manager
Your Residual group sales in SEC	6,000	6,000	5,000	4,000	3,500	3,000
First lines with > 6,000 SEC each	1	2	4	8	12	14
% 1st Level	6	7	8	9	9	9
% 2nd Level	0	3	3	4	4	4
% 3rd Level	0	1	1	2	3	3
% Global sales	0	0	0	0	+ 0.3	+ 0.7

Organisation Manager

By creating 12 qualified groups in your first level, you, as an Organisation Manager, will also receive your global sales share in 0.3% of REiCO's global direct sales revenue that is eligible for commission. The 0.3% global sales commission will be distributed to all qualified Organisation Managers on a pro-rata basis according to their respective group sales.

Top Manager

By creating 14 qualified groups in your first level, you, as a Top Manager, will also receive your global sales share in 0.7% of REiCO's global direct sales revenue that is eligible for commission. The 0.7% global sales commission will be distributed to all qualified Top Managers on a pro-rata basis according to their respective group sales.

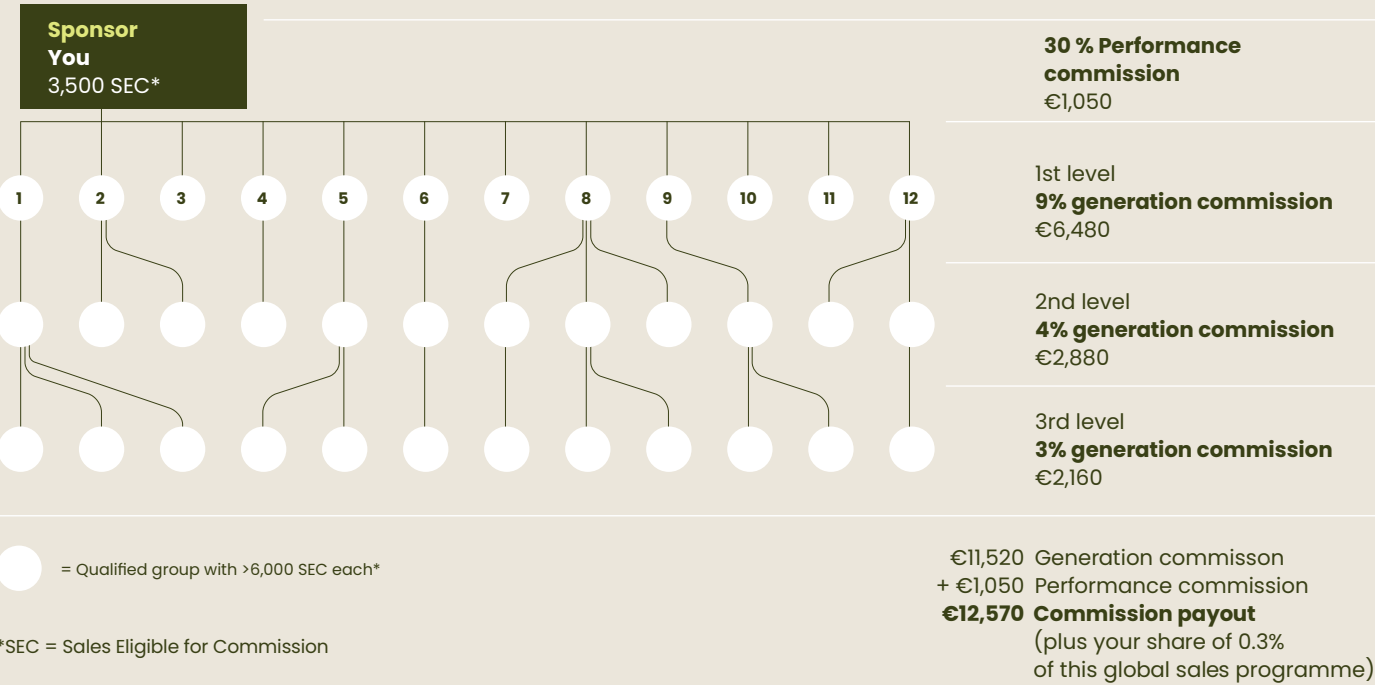
Calculation basis

Global sales commissions are calculated monthly in arrears and divided in proportion to the group sales shares of the participating Organisation Managers or Top Managers. The global sales commissions are paid out in May of the following year in a lump sum to the Organisation and Top Managers for the entire previous year.

Only the qualifying months are included in the calculation and payment. Months count as qualified if the qualification criteria are met for at least three months in a row. Isolated single months or isolated pairs of months do not count as qualifying months. If the qualification period is interrupted, i.e. the qualification criteria are not met in one month, then a new qualification period of three consecutive qualifying months is required.

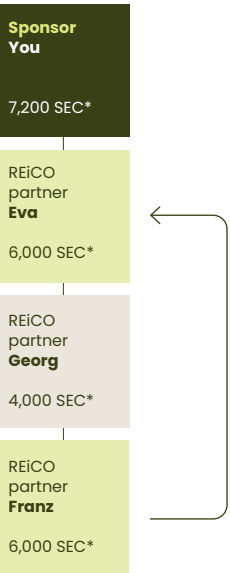
In the event of discrepancies, the REiCO partner in question can have their shares reviewed by an independent auditor. REiCO will only cover the costs of the review if there is a downwards deviation of more than 2%.

Commissonl Example for an Organisation Manager



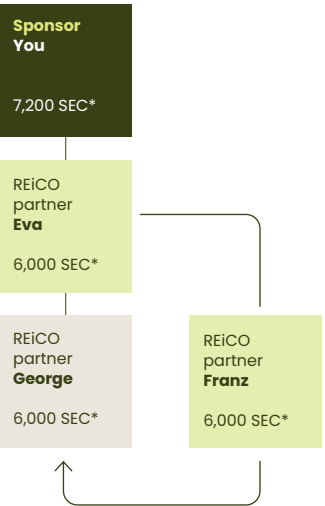
Roll-up

If a new qualified group, for example in your second level (here: George), falls out of qualification (residual group sales <6,000 SEC), they will still receive their commission for their subordinate qualified group (here: Franz) 6 more times. From the 7th payment onwards, this commission is transferred to the next qualified REiCO partner in the upline (here: Eva). Following the roll-up reallocation, Franz will also be counted towards Eva's residual group sales, even if his group sales fall below 6,000 commissionable sales (SEC). George only receives the additional payment 6 times (even without the required residual group sales) if he has been a qualified group for at least 3 months (max. within 24 months). If he was not a qualified group, Franz's commission is assigned to Eva 6 times. George retains his group sales of 30%. If George's sales decrease, Franz is not a new qualified group, there is no additional payment.



Roll-down

The roll-down is the opposite process to the roll-up. The requalified group (here: Franz) is rolled back again, but at a maximum to their original position in the sales structure (here: below George). A roll-down takes place when the group from the second level (here: George) has fulfilled the qualification criteria of at least 6,000 SEC residual group sales for 6 months in a row. George has time to achieve this within 12 months after Franz's roll-up, until then Franz is included in Eva's residual group sales, even below 6,000 SEC.



Important:An additional payment, roll-down is only possible once for each REiCO partner.

Additional levels

The following levels should be regarded as voluntary benefits provided by REiCO. They are considered an appreciation of your achievements and are used to reward you for outstanding results. The requirements for achieving each level are listed below, as well as the reward you will receive in each case and the resulting advantages for you.

Level 13
Platinum Manager

- 20 qualified lines
- Free admission to all REiCO events, including the annual event (golden ticket)
- Personalised award and recognition
- Private summit meeting with their key team members (20)

Level 14
Ruby Manager

- 30 qualified lines
- Personalised award and recognition
- Private summit meeting with their key team members (30)

Level 15
Diamond Manager

- 40 qualified lines
- Inclusion in the REiCO company history
- Personalised award and recognition
- Private summit meeting with their key team members (40)

Voluntary benefits provided by REiCO

Company Car Benefit

As a REiCO partner, you qualify for the company car benefit once you reach and exceed 6,000 SEC. If you achieve this turnover for three consecutive months, the corresponding level value will be paid directly by REiCO. Once a REiCO partner under a sponsor qualifies for the car programme, only the residual group sales count towards the car bonus.

Qualification for the company car benefit must be confirmed monthly. If you fall below the required qualification, you will drop to the next lower level. If you fall below the preliminary level, then the entire payout is cancelled, starting from the first month. You can re-qualify by confirming the level for three consecutive months.

The company car benefit is an additional, voluntary benefit provided by REiCO and may be withdrawn at any time for important reasons. As a REiCO partner, you have the option of ordering a car according to your qualification at our special conditions.

If you would like to take advantage of this offer, please request your release certificate from REiCO.

Qualification levels		
Preliminary level	€188 net	Your own qualified group with 6,000 SEC residual group sales
Level 1	€280 net	Your own qualified group with 7,500 SEC or equivalent residual group sales
Level 2	€350 net	2 groups qualifying for the company car benefit with 7,500 SEC and self-qualification (€7,500)
Level 3	€480 net	4 groups qualifying for the company car benefit with 7,500 SEC and self-qualification (€6,500)
Level 4	€650 net	8 groups qualifying for the company car benefit with 7,500 SEC and self-qualification (€5,500)
Level 5	€1000 net	12 groups qualifying for the company car benefit with 7,500 SEC and self-qualification (€5,000)

Explanation: Self-qualification = Residual group plus €1,500

10. Vision board

Instructions for designing the vision board:

A vision board is a powerful tool to visualise your personal and professional goals, and to remind you of them on a daily basis. It works like a visual mission statement – a kind of ‘what do I want to achieve’ reminder for you.

1.

Take your time & reflect on your goals

First, think about:

- What do you want to achieve as a REICO partner in the next few months or years?
- What dreams, wishes or areas of your life are important to you? (e.g. health, family, career, finances, personal development)

2.

Collect materials

You can design your vision board on paper or online. For the analogue version, you will need:

- Magazines, photos, printouts
- Scissors, glue, coloured markers
- A large sheet of paper or a pinboard

3.

Choose meaningful images and words

Look for images, symbols and words that reflect your goals or feelings. Make sure that they appeal to you on an emotional level.

4.

Create a collage

Glue or pin everything onto your vision board. Leave room for new ideas. (e.g. "My dream life", "My path with REICO", "Financial freedom" etc.).

5.

Visibility

Place your vision board where you will see it every day – above your desk, in your bedroom, or as the wallpaper on your computer screen. This will help you to keep connected to your goals.

6.

Reflect and adjust on a regular basis

A vision board is meant to evolve alongside you. Add to it or make changes when your goals or your priorities shift. Just like your distribution partnership, your vision board and the goals you have set out on it should develop and grow over time.

**We wish you a great start
with your REiCO business!**

VISION BOARD

Your vision board might look like...



I want to earn my living full-time with REiCO



I want to build my own team



I want flexibility in planning my day



**I want to make sure that
pets get the best nutrition**



REiCO



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